



# Derbyshire ERDF VCS/LEP Workshop 2<sup>nd</sup> July 2013



# **Chris Hill, ERDF Project Manager**

## **Reach & Impact Project**

### **One East Midlands**

# House keeping / ground rules

- Toilets
- Fire Bell/ Fire Exits and Assembly point
- Tea/Coffee breaks
- Phones off or on silent
- Opportunity to note any individual issues/concerns/support requests on post-it notes



**Agenda**  
**Tuesday 2<sup>nd</sup> July, YMCA Derbyshire**

- 9.30am Registration and coffee
- 10am Welcome and introductions
- 10.10am Aims and Purpose of the workshop
- 10.20am The future role of LEPs in the next programme of EU Structural Funding
- 10.50am The role of the VCS in the 2014-20 EU Structural Fund programme
- 11.10am Lessons learnt - The role of the VCS in the current 07/13 ERDF programme
- 11.25am Q & A
- 11.40am Break
- 11.50am Round table discussions
- Barriers to engaging effectively
  - What role does the VCS have next EU programme? What is our offer around social inclusion in the next programme?
  - What should communication and relationships between the VCS and LEP's look like and what are we seeking to achieve?
- 12.35pm Next Steps
- 12.45pm Lunch
- 1.30pm Workshops
- **Project management**- understanding effective management of an ERDF project, including tips on keeping an audit trail, ensuring sufficient cash flow, monitoring and evaluation and adhering to the ERDF procurement policy
  - **State Aid** - an introduction to state aid and what organisations need to know to comply with State Aid rules and regulations when applying for EU funding.
  - **Understanding your local economy** - introduction to economic principles and their relevance to the work of social purpose organisations; looking at the use of economic data in evidencing need/ opportunity and evaluating your economic impact
  - **Marketing your EU Project** – guidance, hints and tips to effective marketing of your ERDF project and complying with the EU marketing guidance
- 2.30pm Close



## Aims/Purpose

Purpose: - To build stronger and productive relationships with/between LEPs/VCS through EU SIF Structural Funding programme 2014/20

Aims:-

- What is the future LEP role (through EU Structural Funding)
- To improve/increase the LEPs understanding of the positive social and economic contribution of the VCS in the region/locality (through EU funding)
- To design what this contribution will look like through the new EU Structural fund programme



***Building up the awareness,  
capabilities, and capacity of the  
VCS to engage with, and  
access ERDF***



# About One East Midlands

One East Midlands is the regional body for the voluntary and community sector (VCS) in the East Midlands region.

Our role is to ensure that all elements of the VCS play a valued role in the development of policies and strategies that impact on the individuals and communities in our region

We have four core strategic functions that enable us to deliver our mission:

- Influencing
- Enabling
- Communicating
- Strengthening



# Reach & Impact

## Focus

- Increase awareness of.....
- Increase access to.....

## ERDF

- increase partnerships/collaboration with....

**Third sector/universities/public sector/LEPs**





# Reach & Impact

## Focus

### How?

- Introductory Sessions
- Local Training (Funding Advisers/Others)
- Case Studies/Marketing
- Events/Annual Information Event
- Improve Impact and Learning
- Align Match Funding



## Future Workshops/events

- Project Management – Existing ERDF Projects
- Workshops with funders/follow-up event with VCS/Advisers – Economic Development ‘Gap’
- Building Economic Outcomes/Measurement
- Annual Information Event
- Networking Events